Infant Mortality
For Baby’s Sake
SD Infant Mortality Initiative

First Lady Linda Daugaard
State Tribal Relations
Partners in Health
February 27, 2018
Strategies to Prevent Infant Mortality

- Support Safe Sleep
- Reduce Exposure to Tobacco
- Encourage Early & Ongoing Prenatal Care
- Support Breastfeeding
- Immunizations
- Injury Prevention (i.e. car seats)
Would you stop smoking around them?

- In 2016, 13.6% of mothers smoked while pregnant
- Infants exposed to secondhand smoke are at greater risk for SIDS
- Children of smokers are at greater risk for:
  - Being sick more frequently
  - More bronchitis
  - More pneumonia
  - More wheezing & coughing
  - More ear infections
What does a safe sleep environment look like?

- Use a firm sleep surface, such as a mattress in a safety-approved crib, covered by a fitted sheet.
- Do not use pillows, blankets, sheepskins, or crib bumpers anywhere in your baby's sleep area.
- Keep soft objects, toys, and loose bedding out of your baby's sleep area.
- Do not smoke or let anyone smoke around your baby.
- Make sure nothing covers the baby's head.
- Always place your baby on his or her back to sleep, for naps and at night.
- Dress your baby in light sleep clothing, such as a one-piece sleeper, and do not use a blanket.
- Baby should not sleep in an adult bed, on a couch, or on a chair alone, with you, or with anyone else.
Protection from Whooping Cough

Cocooning to Protect Babies from Whooping Cough

• Pregnant women should get vaccinated with Tdap in the third trimester of each pregnancy.

• All family members and all caregivers should be fully vaccinated to protect babies too young to be fully protected.

Protect Your Baby from Whooping Cough

Find out how

www.cdc.gov/pertussis/protect
Create new traditions with your grandchildren.

Keeping our grandchildren safe is so important. It’s one of the reasons Dennis and I created a new tradition based on the new safe sleep guidelines:

- Babies sleep safest on their backs.
- Always sleep in a safe crib (no blankets, toys, or bumper pads).
- Babies should sleep alone.
- Couches, chairs, infant seats, or swings are not safe places for babies to sleep.

Let’s keep our grandchildren safe! Visit ForBaby’sSakeSD.com for more.
NITHA KOZA PI KIN IYOTANWICAKILAPI HENA WAKAN PI